

# ACCOUNT EXECUTIVE @ SEPTENI

## JOB DESCRIPTION

We are looking for an Account Executive to drive new business opportunities and collaboration across & within the team. You will work with media planners, creative designers and solution planners to lead the planning, proposal and implementation of marketing activities for global clients that want to enter Japan. The ability to quickly adapt to a new environment and conduct effective communication not only with the clients, but also within the internal team is crucial in actually delivering the results.

## YOUR ROLE WITHIN SEPTENI

As part of the Account Division, you will enjoy a creative, challenging and collaborative environment where your communication and execution will be instrumental in turning your expertise in the marketing industry into actionable and deliverable items.

## SOME OF YOUR RESPONSIBILITIES INCLUDE

- Plan marketing activities aimed at user acquisition for global clients that want to enter Japan
- Work on proposals and media planning that utilize various devices and media platforms to meet the clients' goal
- After proposal is approved, work with consultants that optimize each media and creative teams and give direction regarding media KPIs and creative deliverables to ensure client satisfaction.

## SKILLS TO CREATE THRILLS

You are a stellar account executive that enjoys an array of challenges, has in-depth and up-to-date understanding of Japan's digital ad landscape and strives to deliver great strategies and results. You are curious, logical, and driven to find the solutions to the client's marketing needs.

- Native or near-native Japanese
- Business level English and/or Chinese is a plus

## ABOUT SEPTENI

Septeni has been focusing on mobile advertising and is currently strengthening its production and sales funnels for all verticals. We have also set up a specialized team for branding with its increasing demand, and aim to provide solutions that utilize our expertise and strength in execution as a digital agency. In addition, with the power of AI, we are also conducting joint research with universities to predict advertising results in advance, propose improvements and implement production support. Utilizing our knowledge and know-how accumulated as a longtime digital marketing agency, we continue to further our footprint globally, and provide comprehensive solutions to assist our clients in their marketing activities.

## ABOUT SEPTENI GROUP

Currently, the Septeni Group with more than 30 group companies and offices in 8 countries around the world has a strong foothold in the internet business arena. The overall company culture encourages taking on new challenges with high motivations. With our mission being "enhance the world with individual entrepreneurship," we strive for continuous changes and growth both on the company level and on personal level, and empower people with entrepreneurship, through the endeavor of whom we hope to contribute to society by providing values.

