

CUSTOMER SUCCESS CONSULTANT @ SEPTENI

JOB DESCRIPTION

We are looking for a Customer Success Consultant to conduct media planning and optimization for global clients across & within the team. You will work with external media partners, and internal account executives and creative designers to optimize each media and meet the clients' marketing goals. With each ad account comes with great responsibilities for ad spending, and the ability to meticulously and creatively solve the clients' challenges in a fast-paced environment is crucial for personal growth.

YOUR ROLE WITHIN SEPTENI

As part of the Customer Success Division, you will enjoy a creative, challenging and collaborative environment where your media planning and optimization skills will be instrumental to the success of the whole campaign.

SOME OF YOUR RESPONSIBILITIES INCLUDE

- Fully understand the clients' needs and struggles
- Build the campaign strategies and select the most suitable media mix and solutions for the client's specific products
- Examine the creatives for initial campaign setup, prepare for reporting and linking SDK, issue the tracking tag, upload assets to ad accounts and conduct conversion test and have the ad accounts ready for running
- Report and explain the campaign performance to the clients
- Analyze the campaign status and the reason behind, based on which propose further improvements and expansion

SKILLS TO CREATE THRILLS

At Septeni, we do not follow seniority, but provide our members with a high degree of freedom to realize their full potential. You are eager to grow and gain knowledge in the digital marketing industry at a fast speed. With curiosity, creativity and logical thinking at your disposal, you will become a stellar candidate that is always striving for the optimal solution for our clients

- Native or near-native Japanese
- Business level English and/or Chinese is a plus

ABOUT SEPTENI

Septeni has been focusing on mobile advertising and is currently strengthening its production and sales funnels for all verticals. We have also set up a specialized team for branding with its increasing demand, and aim to provide solutions that utilize our expertise and strength in execution as a digital agency. In addition, with the power of AI, we are also conducting joint research with universities to predict advertising results in advance, propose improvements and implement production support. Utilizing our knowledge and know-how accumulated as a longtime digital marketing agency, we continue to further our footprint globally, and provide comprehensive solutions to assist our clients in their marketing activities.

ABOUT SEPTENI GROUP

Currently, the Septeni Group with more than 30 group companies and offices in 8 countries around the world has a strong foothold in the internet business arena. The overall company culture encourages taking on new challenges with high motivations. With our mission being "enhance the world with individual entrepreneurship," we strive for continuous changes and growth both on the company level and on personal level, and empower people with entrepreneurship, through the endeavor of whom we hope to contribute to society by providing values.

